

Major Gifts Recognition

*Levels of Giving
and Recognition*



BOY SCOUTS OF AMERICA®
NATIONAL FOUNDATION

James E. West Fellowship

Information about the James E. West Fellowship Award is now available in a separate publication. The West Fellowship Award information and application are available directly from the BSA Foundation or online at bsafoundation.org or scouting.org.

Major Gifts and Scouting

Annual gifts, product sales, and special events are important, but they only sustain a council's current needs. For major growth, you need major gifts. They are critical to Scouting's future, whether current or deferred, general or specific; for local, national, or international use; and for operating, capital, or endowment. We believe that major gifts, those of \$25,000 and more, are worthy of recognition at a national level.

Besides monetary gifts, we also recognize gifts such as:

- Stocks, bonds, real estate, other non-cash assets, charitable income trusts, and gift annuities
- Bequests, pledges, IRAs, and insurance designations
- Donor-advised funds to benefit Scouting and even some organizations outside of Scouting such as universities, schools, medical charities, and more
- New scholarships, camperships, or designated funds for specific councils, projects, or geographical areas
- Gifts to support specific Scouting projects, funds, and initiatives such as innovation, STEM, and conservation/sustainability

For more information about these types of gifts and others, please contact the BSA Foundation at 972-580-2219 or bsafoundation.org. You may also visit our gift-planning website at bsagiftplan.org.

Second Century Society



Gifts of \$25,000 or more, given outright or payable over five years, or \$100,000 or more, deferred, qualify the donor for membership in the Second Century Society. These gifts may benefit a local council, the BSA Foundation, a high-adventure base, or any BSA entity for operating, capital, or endowment.

\$25,000+

Member Level

Lapel pin and certificate (councils request these items directly from BSA Supply Group at 800-323-0732)

\$100,000+

Member Level

Special lapel pin and certificate, a framed Norman Rockwell print, and custom Second Century Society insignia

\$500,000+

Member Level

All of the above; at this level, the Norman Rockwell print is a custom limited edition.

\$1,000,000+

Member Level

All of the above; donors at this level receive a premium-quality, framed Rockwell giclée.

Donors making outright gifts of \$100,000 or more receive a designation of “Members With Distinction.” Donors making deferred gifts of \$500,000 or more are designated as “Legacy Members.” Members at these levels receive special recognition and other donor opportunities provided by the BSA Foundation.

Presidents Leadership Council

Gifts to or through the BSA Foundation given outright or payable over five years as part of an advised fund, designated fund, trust, or other foundation fund structure, qualify the donor for membership in this exclusive group. Gifts may be designated to benefit local councils, high-adventure facilities, or other BSA entities.



\$1,000,000+ Member Level

- A numbered, limited-edition replica of Rockwell’s “Scoutmaster” in bronze
- An original, commissioned Presidents Leadership Council marble sculpture
- A framed, full-size Rockwell giclée of the donor’s choice from a catalog of work.
- A custom Presidents Leadership Council tie
- Invitations to exclusive Presidents Leadership Council events

\$5,000,000+ Member Level

- All of the above
- Personalized custom recognition items

\$10,000,000+ Member Level

- All of the above
- Personalized custom recognition items

Lifetime Investor Recognition

Scouting now recognizes the long-term, cumulative giving of some of its most loyal donors. Lifetime Investor Awards are available at two levels:

\$500,000 to \$999,999

\$1,000,000 and up

Two prerequisites qualify a donor for Lifetime Investor recognition:

1. A historical listing of the donor's qualifying gifts: types of gifts, BSA recipients, and approximate dates of gifts
2. A current gift of either \$100,000 (outright or pledged over five years) and an additional deferred gift commitment of \$500,000

The donor's previous gifts to Scouting may be listed on a separate sheet and attached to the enclosed application or listed on the Lifetime Investor Award form, available online at bsafoundation.org.

For more information, contact one of our major gift directors:

Northeast Region

Chris Blum

Western Region

Dustin Farris

Central/Southern regions

Victor Korelstein

New York/New Jersey markets

Karl Salathe

California markets

Chris Redo

Chicago-area markets

Drew Glassford

You may contact our major gift directors, and the BSA Foundation, at 972-580-2219 or online at robin.kresge@scouting.org.

Major Gifts Recognition Application

Name: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

I would like to receive recognition at the national level from the Boy Scouts of America and the BSA Foundation for a gift of cash, stock, or other property as indicated below:

_____ \$25,000–\$99,999

_____ \$100,000–\$499,999

_____ \$500,000–\$999,999

_____ \$1,000,000 or more

(For gifts of more than \$5,000,000, contact the BSA Foundation.)

My qualifying gift or gifts may be described as follows
(check all that apply):

_____ New gift, paid outright

_____ New gift, committed over the next five years

_____ Cumulative, lifetime gifts to Scouting

_____ Deferred, such as a bequest, trust, or similar designation

Further instructions or descriptions:

If submitting an application for Lifetime Investor recognition, please attach a list of gifts, recipients, and approximate gift dates, or use the Lifetime Investor Award form found online at bsafoundation.org.

The Foundation supports the mission, values, and programs of the Boy Scouts of America and Scouting throughout the world by promoting and soliciting gifts, grants, and matching funds from individuals, corporations, and foundations interested in supporting Scouting locally, nationally, and internationally.

Contact your local council or the BSA Foundation at 972-580-2219 or online at bsafoundation.org.



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